



Jessica Jones

VP Student Affairs
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June, 2018 Report

Contribution hours: 162.5

Note:

This report is to be used for both the purpose of reporting to the ULSU but also Co-op so this document may contain a lot more reflection to fulfill my requirement for Co-op. This is used as a learning tool to explore the role to see where improvements can be made and also to improve my work ethic as a whole for my future career.

Ahead of the Herd

Ahead of the Herd was a huge success, I was so worried that out of the experience that I'd miss the opportunity to express what ULSU truly does and let our new students know about our biggest event Fresh Fest. My presentation, while it was cut a bit short due to time constraints was a success and I had several parents approach me afterwards to compliment me. Additionally, Fresh Fest got 77 students signed up for a notification email for Fresh Fest tickets. Overall, while I'd count this day as a success, especially since a lot of this was thrown together haphazardly.

COCA

This conference was a complete smash! Smash being a huge success, highly engaging, and very educational for someone in this role. I can't seem to express enough how much I gained from attending this conference. I won't say too much here as I have an entire report written about it. Read more about it in the report (which might be attached below).

Fresh Fest

Getting back from COCA, and even during the time at COCA, most of my time was dedicated to Fresh Fest. I spent a majority of this time working with the Coordinators ensuring that they were doing the work required of them. Additionally, I worked closely with Daan and Riley to ensure that our Sponsorship Package was up to snuff to keep our relationships with some of the Sponsors from last year and to attract new sponsors for this year. I'm feeling very optimistic about this year's Fresh Fest, especially since we secured our lineup for Fresh Fest and have sponsorship packages ready to go.



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Goose Chase

At COCA all of the delegates had the opportunity to engage in a Goose Chase through the conference. This was a huge hit at the conference and something I want to bring forth to the ULSU as a new event for first year students through NSO. So far, I've put together a proposal, contacted Asheley about working together (and received support for this initiative), and prepared a message to send to other services to be involved. I'm looking to put this forward in the July GA Meeting for money to cover the application, prizes, and marketing for this event. I plan to meet with Risk and Safety before too long to ensure we do everything by the book.

Clubs

By the end of the month I managed to look through more club ratifications in preparation for the July GA Meeting. So that will be another thing to look forward to in July. It's been quiet on the club front so far though (*knock on wood*).

Meetings Attended

General Faculties Council - June 4th
Executive Council - June 7th
Golden Key - June 8th
Robb Engen - June 26th
CKXU Board of Directors - June 27th
Fresh Fest Committee - June 6th, 27th
NSO Meeting - June 29th



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Challenge (How Challenging this Position has been to this Point)

9/10 - This month definitely upped the challenge as things started to move a lot faster with regards to COCA, Fresh Fest, planning for Goose Chase, and clubs. I feel like I definitely need to take some more time to de-stress in my free-time now

Skill Development (How My Skills Developed up to this Point)

9/10 - I feel like I'm definitely developing some new skills as I'm working on meeting and working with different groups through this position. I feel like my email etiquette has definitely improved now that I'm used to sending off so many now. I feel a lot more comfortable delegating roles and responsibilities.

Interest (My Interest in the Position)

9/10 - I'm very excited and interested in the work I'm doing, I feel like in this year I might have the opportunity to work closely with so many different services to help encourage collaboration. I'm also excited for how I might make a difference for future students in this position.

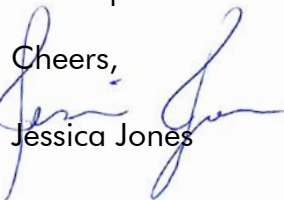
Relevance (The Relevance to my Program/Major)

8/10 - This definitely relates to my management degree with how I delegate and collaborate with all the departments. I also believe that working with people and being reactive to how I present items to them relates heavily to what I'm learning. Additionally, when I'm talking to people about implementing new initiatives, I have to think of the best way to breach the topic.

Summary/Comments

It's been a busy and exciting month, things feel like they're moving faster. That being said, I'm grateful for the experience to go to COCA, the things I've been learning, and for the initiatives I'm able to bring forward.

Thank you for taking the time to review my report. If you have any questions, concerns, or complaints feel free to contact me at su.studentaffairs@uleth.ca.

Cheers,

Jessica Jones

Time Sheet

Jessica Jones

June 1st-2nd 2018

| | | | |
|--------------------------|-----------------------|---------------|----------------|
| Total Work Week Hours | Total Hours Worked | Regular Hours | Overtime Hours |
| 7.00 | 17.50 | 7.00 | 10.50 |

| Date(s) | Time In | Lunch Start | Lunch End | Time Out | Hours Worked |
|---------|---------|-------------|-----------|----------|--------------|
| 6/1/18 | 8:30 AM | - | - | 6:00 PM | 9.50 |
| 6/2/18 | 7:00 AM | - | - | 3:00 PM | 8.00 |

Notes:

Ahead of the Herd last minute preparation and Ahead of the Herd event

Successful day, had a great presentation, our advertisement made the booklet, and Fresh Fest got 77 interested students

Time Sheet

Jessica Jones

June 4-8 2018

| | | | |
|--------------------------|-----------------------|---------------|----------------|
| Total Work Week Hours | Total Hours Worked | Regular Hours | Overtime Hours |
| 35.00 | 40.00 | 35.00 | 5.00 |

| Date(s) | Time In | Lunch Start | Lunch End | Time Out | Hours Worked |
|---------|---------|-------------|-----------|----------|--------------|
| 6/4/18 | 8:30 AM | - | - | 4:30 PM | 8.00 |
| 6/5/18 | 8:30 AM | | | 4:30 PM | 8.00 |
| 6/6/18 | 8:30 AM | | | 4:30 PM | 8.00 |
| 6/7/18 | 8:30 AM | | | 4:30 PM | 8.00 |
| 6/8/18 | 8:30 AM | | | 4:30 PM | 8.00 |

Notes:

Time to play catch up now that AOTH is over!

Finished May's report

Time Sheet

Jessica Jones
June 10-17 2018

| | | | |
|--------------------------|-----------------------|---------------|----------------|
| Total Work Week Hours | Total Hours Worked | Regular Hours | Overtime Hours |
| 35.00 | 111.00 | 35.00 | 76.00 |

| Date(s) | Time In | Lunch Start | Lunch End | Time Out | Hours Worked |
|---------|-----------------|-------------|-----------|----------|--------------|
| 6/10/18 | COCA CONFERENCE | - | - | | 0.00 |
| 6/11/18 | COCA CONFERENCE | | | | 0.00 |
| 6/12/18 | COCA CONFERENCE | | | | 0.00 |
| 6/13/18 | COCA CONFERENCE | | | | 0.00 |
| 6/14/18 | COCA CONFERENCE | | | | 0.00 |
| 6/15/18 | COCA CONFERENCE | | | | 0.00 |
| 6/16/18 | COCA CONFERENCE | | | | 0.00 |
| 6/17/18 | COCA CONFERENCE | | | | 0.00 |

Notes:

Please refer to my COCA Conference report for a indepth look at everything I learned and experienced at COCA 2018.

Time Sheet

Jessica Jones

June 18-23 2018

| | | | |
|-----------------------|--------------------|---------------|----------------|
| Total Work Week Hours | Total Hours Worked | Regular Hours | Overtime Hours |
| 35.00 | 26.83 | 26.83 | 0.00 |

| Date(s) | Time In | Lunch Start | Lunch End | Time Out | Hours Worked |
|---------|----------------|-------------|-----------|----------|--------------|
| 6/18/18 | 8:40 AM | - | - | 4:30 PM | 7.83 |
| 6/19/18 | 8:30 AM | | | 4:30 PM | 8.00 |
| 6/20/18 | Conference Day | | | | |
| 6/21/18 | 8:30 AM | | | 4:30 PM | 8.00 |
| 6/22/18 | Conference Day | | | | |
| 6/23/18 | 11:00 AM | | | 2:00 PM | 3.00 |

Notes:

Fallen behind, time to play catch up from my conference, answering emails, Pride Parade on Saturday

Time Sheet

Jessica Jones

June 25-29 2018

| | | | |
|--------------------------|-----------------------|---------------|----------------|
| Total Work Week Hours | Total Hours Worked | Regular Hours | Overtime Hours |
| 35.00 | 44.50 | 35.00 | 9.50 |

| Date(s) | Time In | Lunch Start | Lunch End | Time Out | Hours Worked |
|---------|---------|-------------|-----------|----------|--------------|
| 6/10/18 | 8:30 AM | - | - | 4:30 PM | 8.00 |
| 6/11/18 | 8:30 AM | | | 4:30 PM | 8.00 |
| 6/12/18 | 8:30 AM | | | 9:00 PM | 12.50 |
| 6/13/18 | 8:30 AM | | | 4:30 PM | 8.00 |
| 6/14/18 | 8:30 AM | | | 4:30 PM | 8.00 |

Notes: Spent a lot of time working on Sponsorship packages, working with Fresh Fest Coordinators, Time at BOD Me

Met with Asheley on Friday about Goose Chase 0.00

Time Sheet Totals: June 2018

Jessica Jones

June 1st-30st 2018

Total Work
Week Hours

129.50

Total Hours
Worked

239.83

| Date(s) | | Regular Hours | Hours Worked |
|----------------|--|---------------|--------------|
| June 1st-2nd | | 7.00 | 17.50 |
| June 4th-8th | | 17.50 | 40.00 |
| June 10th-17th | | 35.00 | 111.00 |
| June 18th-22th | | 35.00 | 26.83 |
| June 25th-29th | | 35.00 | 44.50 |
| | | 129.50 | 239.83 |



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COCA Report

Contribution hours: 111

Itinerary

Day 1 - Sunday June 10th - 10 Hours

Travel Day - Drove to Calgary - 2 Hours
Flew from Calgary to Toronto - 4 Hours
Flew from Toronto to Fredericton -2 Hours
Enjoyed dinner with the Board of Directors from COCA at a establishment called Lunar Rogue Pub. Socialized. Early Night

Day 2 - Monday June 11th - 4 Hours

Free day, Board was conducting meetings all day
Met for lunch. Engaged with Welcome Social at 8PM with the other Delegates from other schools. Early Night.

Day 3 - Tuesday June 12th - 9 Hours

Registered early, networked with many delegates from the previous night. Joined in Pre-Conference activities Riley went to the Art Museum, I went on a boat tour. Participated in the Regional Receptions and Delegate Orientation. From there we went to our first showcase in Fredericton and watched some Comedy Performers. Another early night to prep for the long week ahead.

Day 4 - Wednesday June 13th

Early start at 9AM with a regional meeting starting talks on block bookings and a regional conference. Went to first educational sessions, I participated in the "How to make your Club, Student Group or Union a Success" and "Sponsorship 101". Personally I don't know if I took a lot from the first session with regards to club groups partly due to the size difference compared to the school conducting the session and potentially that we have a lot of these practices already in place. The sponsorship session had a great presentation, I feel like I will bring a lot of this to Daan and our Fresh Fest committee to draw in more sponsorship both in the events we host but also in our daily operations and advertisement. I took another session in the afternoon that mirrored a lot of what was said in the morning but also provided documents for structuring sponsorship packages. The last session I had that day, "Campus Consent Culture - Resilience & resistance", had so many great points and opportunities to bring to our school. Some points that really stuck out to me were that most accounts for sexual violence are within the first 8 weeks of school, knowing this I want to work on pushing forward a movement of awareness for



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students to prevent some of this from happening. Additionally, I really liked the difference made between consent and that it isn't necessarily "No means No" but rather "Yes means Yes!" and that we should be pushing for students to have an enthusiastic "yes" and not the absence of a "no". To conclude sessions we had a roundtable event for delegates to discuss a topic of interest, I sat in on the sponsorship roundtable and saw some more examples of excellent sponsorship ideas. I volunteered myself that day to be a part of the conference as an MC for that night's showcase. I had the very cool experience of introducing bands and speaking on stage for all the delegates for our showcase. This was such a neat experience and I'm grateful as it's given me the confidence to MC and talk more in front of students at our own school. The artists from this night were a lot of fun, I can't say that there was one that I didn't like as they were all very good artists. After the showcase, I went and checked out the Eastern Region Hosted Networking Suite but I ended up taking another early night.

Day 4 - Thursday June 14

Another early start with our 9:30 Regional Meeting and we broke out into educational sessions on this day I participated in "Issues Management: Installing Smoke Detectors vs. Putting out Fires" I felt that this was a great session as it shows ways that, as a Students' Union, we can use to prevent PR nightmares from happening, stopping issues from becoming a crisis and how to respond as issues escalate and even how to respond when emergencies arise. I also participated in the session on Peer Support Groups, from this session I recognized that while we have some Peer Support Groups on campus I also realized that these groups aren't necessarily that visible for students and feel like I definitely would look to see what we have to support students and how we can build up these groups so students can use them as an alternative form for support for students. Separating these two educational sessions was a performance by Wes Barker who really played up an excellent comedy and magic act. COCA also showcased some schools through a presentation called "Steal this Idea" I really loved this portion of conference as it brought forth ideas that would utilize student's losing roll-up the rim tabs to give prizes and engage students, showcased new innovative ideas such as implementing an artificial ice rink, and one school showcased an idea of making a beach day in the middle of March during a snowstorm! After this I attended "Creating a Peer Support Program" as a means to recognize some of our own Peer Support Groups on campus and what could be done as a means to support them. And the night ended with a main stage event at a club in Fredericton called "Klub Khrome" where we watched a variety of bands just slay on stage. Out of all these bands, Static Shift really stuck out to me but not one of them was a bad band. The night finished with a Karaoke networking event.



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Day 5 - Friday June 15

Regional meeting to start the morning off. As we moved through to the next agenda item we all watched two keynotes David Bastedo and Ian Campeau. From David's perspective as being The Tragically Hip's webmaster to watching them on the heartbreaking tour we heard from someone who was there firsthand with the band. Ian Campeau also presented a great talk on how it varies on how you measure success and even face timed some big artists to hear their perspectives of success, a lot of success is what you define it as. The day progressed with the BIZ HALL tradeshow where Riley and I would walk and talk to different agents and organizations to find services that would suit ULSU's needs. After this showcase we'd see "The Incredible Boris" the hypnotist, Aaron Paterson the illusionist, FREE DAPS an incredible free-style rapper group, and Margins Poet of Colour. These were a wide variety of acts that would leave the audience awestruck. It was incredible some of the things that Boris would get participants to do, and the feats that Aaron Paterson would accomplish. I couldn't believe how easy it was for FREE DAPS to create amazing raps with words they wouldn't use on a regular basis. Lastly, Margins Poet of Colour was a powerful act to finish the showcase. The night would be finished with a main stage at the hotel with Hillsburn, Jon Bryant, The Mike Bochoff Band, The Reklaws, and a parachute finish with Rich Aucoin. The night finished with Western's region take on trivia night.

Day 6 - Saturday June 16

This day started with the AGM and moved into our last educational session, from this session I talked with other groups with their challenges when handling the clubs at their university. As a roundtable we had a lot of control on where the conversation was directed and this helped with some of my ideas and concerns with clubs in the upcoming year. As the day continued, we went outside to enjoy the Singer/Songwriting showcase where we saw Craig Cardiff, Christine Campbell, Paul Pfau, Tommy Green Jr. and Nolan Hubbard. It was a fun experience watching each of these artists play off each other's style and work together to create an engaging experience. As the night came to a close we finished with a Maritime Kitchen Party and our closing show case. The night started with headphone disco where all us attendees could participate in the "quiet dance party", I didn't anticipate how much fun this was actually going to be, I'd love to see this come back to Lethbridge but I'll see as the year progresses. Headphone disco was followed by Quake Mathews and SkiiTour, both were great acts but I loved SkiiTour's use of a foam machine to make "snow".

Day 7 - Sunday June 17

Very similar structure to the travel day to Fredericton except in reverse, and maybe a little better since we were flying in the opposite direction and we got back the hours we lost. Slept well that night.

What did I gained from this conference:

When I first left to go to this conference I felt that the ULSU was doing a great job of events and we had saturated what we could do for students and that was the end of the story. I kept an open mind and an open heart and I went to learn as much as I could so I could be proficient at my job, but after spending a week out in Fredricton, I couldn't believe how much was out there for events, for opportunities for students, and for different initiatives. Out of this experience I know I came out with more knowledge in developing a sponsorship package for our SU, spreading the message of consent on campuses, how to better handle clubs, and what to look for when planning events with talent. Moving forward, I have a lot of ideas to pitch to my team here in Lethbridge with regard to engaging students, awareness campaigns, and putting on some unforgettable shows. The first is using the application "Goose Chase" I saw how easy it would be for us as an organization it would be to put on such a wide-scale scavenger hunt when we ourselves engaged in it during COCA. I also would like to put on a campaign at some point in the early part of the first semester with regards to consent, as I had learned at COCA that the majority of sexual violence happens in the first 8 weeks of university. I want to build up our sponsorship package to be more than just an event sponsorship package but also one for our entire year so we can build and maintain relation within the community and our events. But besides those serious ideas some ideas that stuck out were, "Wingo" and "a Buck for a Buck" (mechanical bull event), a carnival, artificial ice rink, indoor beach party, petting zoo! (Puppies & Pints!), Roll-up the rim and actually win, or Act like a Kid night at the bar. I couldn't believe how many of these ideas came from this week and I hope that even if I can't implement them that maybe the next SA might have a part to play in some new events. Overall, this conference has helped my confidence for the next year and I'm excited to roll out a bunch of new events for this up and coming year.

Cheers,
Jessica Jones

